

# MONTHLY MEMBERSHIP PROGRESS REPORT

District 31 N

Results as of: 03/31/2019

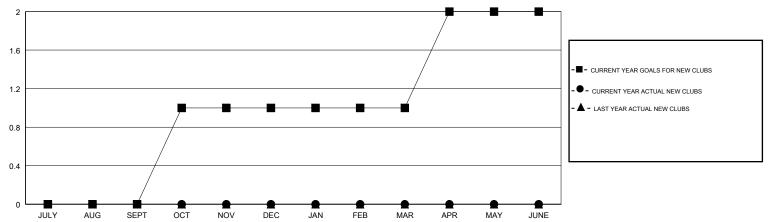
#### **CARLTON LLOYD**

# **LOCATION NORTH CAROLINA**

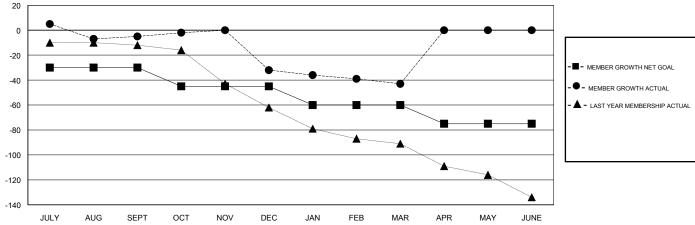
**GMT CA** 

|                       | Club          | s         |               |                       | Me                        | mbers                   |  |
|-----------------------|---------------|-----------|---------------|-----------------------|---------------------------|-------------------------|--|
| RESULTS FOR 2018-2019 |               |           |               | RESULTS FOR 2018-2019 |                           |                         |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0             | 0         | 1             | JULY/AUG/SEPT         | -30                       | 37                      | 34   |
| OCT/NOV/DEC           | 1             | 0         | 2             | OCT/NOV/DEC           | -15                       | 37                      | 58   |
| JAN/FEB/MAR           | 0             | 0         | 1             | JAN/FEB/MAR           | -15                       | 31                      | 39   |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | -15                       | 0                       | 0  |

#### GOALS AND ACTUAL NEW CLUBS CUMULATIVE



### GOALS AND ACTUAL MEMBERS CUMULATIVE



| -■- MEMBER GROWTH NET GOAL        |  |
|-----------------------------------|--|
| - ● - MEMBER GROWTH ACTUAL        |  |
| - ▲ - LAST YEAR MEMBERSHIP ACTUAL |  |
|                                   |  |
|                                   |  |
|                                   |  |

| DROPPED CLUBS: 4 |     |
|------------------|-----|
| DROPPED MEMBERS  |     |
| DECEASED         | 12  |
| CLUB CANCELLED   | 15  |
| OTHER            | 104 |
| TOTAL            | 131 |

| 27 CLUBS OF 62 ADDED 1 OR MORE |
|--------------------------------|
| NEW MEMBERS                    |
|                                |
|                                |
|                                |
|                                |

|                         | ( ,            |
|-------------------------|----------------|
| FEMALE                  | 366 (31.18%)   |
| Women Percentage Fiscal | Year Goal: 31% |
|                         |                |
|                         |                |

**GENDER DISTRIBUTION** 

MALE

| TOTAL FAMILY UNIT MEMBERS  | 234 |
|----------------------------|-----|
| FAMILY MEMBERS PAYING HALF | 119 |
| DUES                       |     |

808 (68.82%)

CLICK HERE FOR CUMULATIVE

MEMBERSHIP DATA